



HumanX Lead Retrieval Information

All exhibitors and sponsors will have Lead Retrieval capabilities through our HumanX Event App at **no additional cost**.

About HumanX Lead Scanning

- Simply use the HX Event App as your own badge scanner to funnel leads efficiently! Sponsors can use the event app as a lead retrieval system which allows them to gather and manage contact info from attendees for follow up and networking purposes.
- Once two users are connected, the data is stored in your 'Connections' to access and analyze.
- Our lead retrieval system doesn't have a limit on the number of leads you can capture. Whether you have 50 leads or 2500 leads, our system can handle your needs!
- Data is available instantaneously after connecting. Sponsors can access all captured information in real time through the event app, and provide instant feedback on lead quality and enable prompt follow-ups.
- Sponsor event leads will get 2 exportable files - one of just their connections and a second with all their team's connections.

For questions or more information, email sponsors@humanx.co.